

Incubeta's Amazon Academy

Amazon is coming to South Africa in 2023. Is your business ready? Future-proof your brand by getting your team(s) Amazon certified through Incubeta's Amazon Academy.



Day 1 – Setting the Foundation

- / Introduction to Amazon
- / Marketplace Trends & Opportunities
- / How to Protect Your Brand Against Counterfeits & Brand Violations
- / How to Set-Up Your Account
- / How to Prepare your Content & Products

Day 2 – Developing Expertise

- / Creating a Winning Amazon Strategy
- / Setting Up FBA (Fulfillment by Amazon)
- / Understanding Amazon Advertising
- / Mistakes to Avoid
- / Success Stories to Learn From

Package

- ZAR 8,000 per head
- 5 participants min.
- 2 half-days of training
- Virtual or on-site
- Official Amazon certification afterwards

About Us

Incubeta is a digital marketing and advertising consultancy with a global team of 800+ thinkers, creators, makers, and doers. In 2021, we acquired global marketplace agency, Maze-One, as part of the strategic diversification of our services. We have over 60+ certified marketplace specialists serving brands such as L'Oreal, Philipps, Unilever, and more.